

2019 Fall KFC Foundation REACH Grant Program

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Program Overview

Who is eligible to apply?

To be eligible for this award, you must:

- be a KFC U.S. restaurant employee. Restaurant General Managers, Assistant Managers, Shift Supervisors, and Team Members may apply.
- be a high school graduate or equivalent (regardless of when you graduated), a current undergraduate or graduate student, or a trade/vocation school student. Students of any age may apply.
- have a minimum 2.5 cumulative grade point average (GPA) on a 4.0 scale.
- be employed at a KFC U.S. restaurant that is participating in the KFC Foundation's 2019 Cole Slaw Donation Program.
 All KFC Corporate Restaurants are in the program. Not all franchisee-owned restaurants participate. If your restaurant is listed on the application, you are eligible. If your restaurant is not listed, please see the My KFC

 Restaurant is not listed on the application* section below for further instructions.
- enroll either full-time or part-time in the 2020 spring term and earn a minimum of 12 credit hours during the 2020 academic year at an accredited two- or four-year college, university, or trade/vocational school.
- be employed at a participating KFC Restaurant at the time that REACH Grant recipients are announced in late November 2019.

Note: There will be two application periods per calendar year. You are only eligible to win one time per calendar year.

When is the application deadline?

September 26, 2019

What is the Program timeline?

Application Open: August 1, 2019

Application Deadline: September 26, 2019
Semi-Finalist Deadline: October 31, 2019

Notification of Selection Results: Late November 2019

Grant Checks Issued: December 2019

Is this award renewable?

No, but recipients may reapply for funds each year as long as they continue to meet the eligibility criteria.

*My KFC Restaurant is not listed on the application. How do I find out if my location is participating in the program? Email KFCReach@applyISTS.com with the following information:

- Restaurant ID
- Restaurant State
- Restaurant City
- Restaurant Address
- Restaurant General Manager's Name
- Restaurant General Manager's Email

You may continue filling out your application and return later to select the store.

Please allow 10 days for the store eligibility to be checked. If it is eligible, it will be added to our database and displayed online.

Who administers this Program?

To ensure complete impartiality in the selection of recipients and to maintain a high level of professionalism and security, the program is administered by International Scholarship and Tuition Services, Inc. (ISTS), a firm that specializes in managing sponsored scholarship, grant, tuition assistance, and tuition reimbursement programs.



Application Details

Which school should I list on the application if I have not made a final decision?

You should list your first-choice school on the application. You can change your college choice any time prior to the application deadline. If selected as a recipient, you will be asked to confirm your final school choice. If your school changes after the acceptance deadline, you will be able to update this information on your **My Profile** page.

What are the differences between Official and Unofficial Transcripts?

Official transcripts must be obtained through your high school administration office, or your college registrar office. Transcripts are normally printed on official letterhead and/or state that they are official. Transcripts may contain or require a signature.

Unofficial transcripts may be accessed through your school's online student portal. These pages must still be converted to one of the acceptable file formats. **Unofficial transcripts must** contain your name.

What supporting documentation is required for this application?

- High school transcript for Traditional Student Freshman and Non-Traditional Student Freshman (for students who did not obtain their GED certificate, but graduated from high school more than five years ago)
- GED Certificate for Non-Traditional Student Freshman (for students that obtained their GED Certificate)
- College/University Transcript Non-Traditional Student Sophomore, Junior, Senior (including Non-Traditional Graduate Students); Traditional Student Sophomore, Junior, Senior. Official transcripts are not required: you may upload unofficial transcripts. The applicant's full name, school name, and contact information must be visible on any unofficial transcript.

Do not copy and paste the information into Microsoft Word™ or any other word-based program. It will not be reviewed and will result in an incomplete application.

If you are selected as a Semi-Finalist, you will be required to submit your choice of a short video OR a written essay, as well as a headshot photo.

Where and when should I send my supporting documents?

All required supporting documents must be uploaded to your online application by the application deadline. If you do not follow the upload instructions exactly, your application may remain incomplete. Documents that meet the criteria required for this application that are uploaded by the deadline will be processed and considered on time.



Upload FAQs

What should be visible on my documents?

All uploaded documents <u>must</u> show your name. If you are using an online portal to access your required documentation and all that is visible is the salutation and your first name (Example: Welcome Joe!), this will meet the name requirement.

What are the acceptable file types?

The only acceptable file types are .pdf, .tif, .png, .jpeg, .jpg, .bmp and .xps. Any other formats will not be reviewed, and your application will remain incomplete. You may upload multiple files within a .zip file. All files within a .zip file must be in one of the acceptable file types listed above.

Why can't I upload a Word document?

ISTS does not accept any file format that is editable.

One of the documents I uploaded has a status of Rejected. What do I do now?

Review the reason your document was rejected. Once you have corrected that issue, upload a new copy of your document.

How do I upload more than one file at a time?

You may create a .zip file containing more than one file as long as everything included is in an acceptable file type of .pdf, .tif, .png, .jpeg, .jpg, .bmp and .xps. Do not upload additional documentation that is not requested. It will not be reviewed.

How do I create a .zip file?

To use this format, follow the steps outlined below:

- 1. Create a new folder on your Desktop, name it the document type you will be uploading. For example, Test Scores, Transcript, or Financial Documentation.
- 2. Move all the files you wish to upload into the new folder.
- 3. Right click on the folder from your Desktop:
 - a. PC Users: select "Send to," followed by "Compressed (zipped) folder."
 - b. Mac Users: select "Compress [folder name]."
- 4. Your new .zip file will be located on your Desktop, ready to upload.

How long does it take to process my uploaded documents?

Documents are processed daily. Your document will be processed within five (5) to seven (7) business days. If your document was uploaded prior to the deadline, it will be considered. However, it is your responsibility to monitor your **Home page** to ensure your document is **Accepted**.

The deadline has passed, and my documents are still Processing. What does that mean?

All documents must be reviewed for the required information and for accuracy. All documents uploaded prior to the application deadline will be reviewed and considered. It is your responsibility to monitor your **Home page** to ensure your document is **Accepted**, and that your application status reads **Complete**.



What are the DOs and DON'Ts of uploading documents to my application?

DO:

- Upload one of the accepted file types.
- Only upload the requested and required documents.
- Black out any Social Security Numbers. This is not required, but highly advised.
- Return to your **Home page** to verify your documents have been **Accepted**.

DON'T:

- Upload a Microsoft® Word document (.doc, .docx) or any other format we don't accept.
- Upload more than the requested documentation.
- Assume your documents are correct and accepted once you have uploaded them.
- Upload a document stating you are mailing your documents.
- Assume the required document does not pertain to you. If the application states the document is required, your application will remain incomplete if you do not provide that document. Contact us if you are having trouble providing a required document.
- Password protect your uploaded documents. Password protected documents will be rejected.
- Upload any file that has a viewing expiration date.



Notifications

How will I be notified about the status of my application?

Notifications are sent primarily via email to the email you used to create your account. Some programs offer text and voice notifications. **Ultimately, it is your responsibility as the applicant to verify your application status on your Home page is Complete.**

What notifications will be sent to me?

- Deadline Reminders: Deadline reminder emails are typically sent two (2) weeks and one (1) week prior to the application deadline.
- Selection Results: Selection results notifications are sent to all **Complete** applicants.
- Funds Disbursed: Once your funds have been issued, you will be notified.
- Other Scholarships: Occasionally, if you meet the requirements for another scholarship administered by ISTS, you will be notified. These notifications are not guaranteed.

Your information is never sold to any third party for marketing purposes.

Who will notifications be sent from?

You will receive notifications from three (3) possible ISTS email addresses: kfcreach@applyISTS.com,

donotreply@applyISTS.com, and contactus@applyISTS.com. You should add these email addresses to your "safe senders list" to ensure important emails are not sent to your spam or junk folder.

When will I receive notifications?

Notifications vary by program based on the Program timeline. Refer to the Program timeline listed above for more specific information. Typically, deadline reminders are sent two (2) and one (1) week prior to the application deadline.

Can I opt out of notifications?

While you can opt out of notifications, this is <u>not advised</u>. It is your responsibility as the applicant to ensure your application is **Complete**. If you opt out of notifications, you will not receive deadline reminders or selection results. **Your information is never sold to any third party.** The only emails you will receive from ISTS are directly related to your application and, *possibly*, other scholarship opportunities.



Application Status

How do I know if my application is Complete?

Complete applications will have a green COMPLETE button, as shown below:

COMPLETE

If your application status has a grey or orange STARTED button as shown below, click the button to view the status of each individual requirement.

STARTED

As the applicant, what are my responsibilities?

It is your responsibility to make sure your application is **Complete**. You **must** click the **SUBMIT** button in order for your application to proceed to a **COMPLETE** status.

How do I use my Home page to verify my application status?

When you log in to your **Home page**, you will see all applications listed. Each application will have an overall status <u>button</u> visible to you.



A grey STARTED button means you have not submitted your online form. An orange STARTED button means you have submitted the online form but you are either missing required items for the application, or your documents are still processing.

When you click the status button, you will see the more detailed status. This will show you the status of each individual required portion of the application. For more details on your **Home page**, review the **Home Page Tutorial** section.

The deadline has passed and my application status is Started, what do I do?

If your STARTED button is grey, you have unfortunately missed the deadline and your application is now read only. If your STARTED button is orange, click the button to view what is missing. Your required documents may be PROCESSING. As long as your documents were uploaded prior to the application deadline, they are considered. You should continue to monitor your **Home page** until you see the status update to ACCEPTED. If the status updates to REJECTED, contact us immediately.



Award Details

What are the selection criteria?

An independent selection committee will evaluate the **Complete** applications and select recipients considering:

- Timeliness (all application and grant acceptance requirements completed by the deadline)
- Completeness of the application
- Adherence to all eligibility criteria
- Response to any short answer question
- Those selected as semi-finalists will be required to submit their choice of a short video OR a written essay, as well as a headshot photo, to avoid elimination.

Decisions of the selection committee are final and are not subject to appeal. No application feedback will be given.

What are the details of the award?

- Multiple REACH Educational Grants in the amount of \$2,000 will be awarded to new winners who are Team Members or Shift Supervisors.
- Multiple REACH Educational Grants in the amount of \$2,500 will be awarded to previous REACH Grant winners who are Team Members or Shift Supervisors.
- Multiple REACH Educational Grants in the amount of \$3,000 will be awarded to Assistant Managers and Restaurant General Managers.
- Grant funds may be used at any accredited two- or four-year college, university, or trade/vocational school in the United States.
- Recipients have the option to receive \$500 of their award via a scholarship with Chegg.com, where they can rent or
 purchase textbooks at a significant discount, access supplementary study materials through *Chegg Study*, and get
 online tutoring with Chegg Tutors.
- REACH Educational Grant funds are to be applied towards tuition, required fees and textbooks for the 2020 academic year.
 - Once all eligible expenses (tuition, required fees and textbooks) have been paid, any remaining REACH Grant funds may be used for computers, school supplies, parking fees, transportation expenses and childcare up to the total amount of your grant. You must e-mail a letter to ISTS at KFCReach@applyISTS.com requesting your remaining funds and attach proof that all eligible expenses have been paid. You must also advise your school to return the unused funds to International Scholarship & Tuition Services (ISTS). Once ISTS has received your letter and proof of paid expenses and confirmed that the funds have been received from your school, your request will be sent to KFC Foundation for approval. If approved, ISTS will issue a check made payable to you. PLEASE NOTE: You must still be an active student enrolled in classes to receive funds not used by your school.

Students may transfer from one institution to another and retain the award. However, it is the student's responsibility to ensure unused funds are returned to the scholarship provider. Funds cannot be re-issued to a new educational institution until unused funds have been returned.

Are there other awards available?

The KFC Foundation also will award the Janet L. Kuhn Scholarship. It will be awarded to two restaurant employees each year (one employee per application period) via the existing REACH Educational Grant Program® process. The scholarship, in the amount of \$1,000, will be given to a REACH Educational Grant winner in addition to their initial grant award. Applicants interested in being considered for the award must complete an essay during the application process.



What are my responsibilities if I am chosen as a recipient?

You must enroll as a full-time or part-time student in the spring of 2020, earn at least 12 or more credit hours during the 2020 academic year (including summer), continue the entire academic year without interruption unless approved by scholarship sponsor, deliver your scholarship check(s) to the proper office at your institution, and notify ISTS should your check not arrive within 30 days of the issue date.

How and when are funds issued?

Checks will be issued late December 2019 to each recipient's mailing address and made payable to the institution on the profile page.

How do I change my college choice?

Make sure your **My Profile** page indicates your final college choice. It is your responsibility to make sure your **My Profile** page is correct at least 30 days prior to the check issue date listed above. If your scholarship check needs to be reissued for any reason, a reissue fee may apply.



Other Important Information

Are scholarships taxable?

Tax laws vary by country. In the United States, scholarship funds used exclusively for the payment of tuition and textbooks are normally not taxable. The scholarship recipient is responsible for taxes, if any, that may be assessed against his or her scholarship award. We recommend consulting your tax adviser for more guidance. You may also consult IRS Publication 970 for additional information.

ISTS Help Portal

For more helpful information about scholarships, visit our Program Help Desk at http://ISTScustomercare.applyISTS.com.

Contact Information

ISTS office hours are Monday through Friday from 8:00 AM to 5:00 PM Central. Agents are available via live chat and email during these hours. Use the green **Help** button (as shown below) at the bottom right corner of your screen to contact us. You can even schedule a callback!





Home Page Tutorial

Your ISTS **Home page** is located at https://aim.applyISTS.net. This will show you all of your applications and their overall status. It is your responsibility as the applicant to monitor your **Home page** to ensure your application is **Complete**.

Help and My Profile

In the top right corner of the page, you'll find the HELP link to the ISTS Help Portal and your My Profile page.



How to Apply

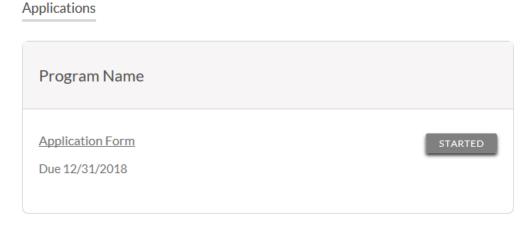
To start an application, click ADD NEW APPLICATION. You will then be asked for the Program Key. If you do not know the Program Key, try the name of the company or organization offering the award.



As the applicant, you will <u>not</u> click FILL OUT A SUPPLEMENT. This will be used only by a third party completing a required supplement form for your application. Not every application requires a supplement. Make sure you review the requirements for each application.

Applications View

Each application will have its own box. You will see the program name, application link, application deadline, and **Status Button.**





Application Status Buttons

Each application will have one of the following Status Buttons:

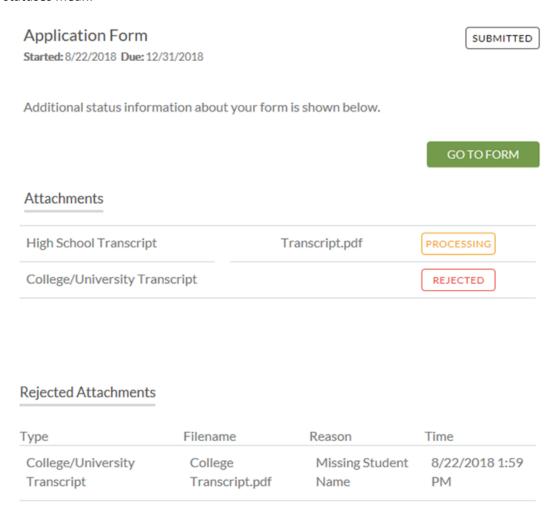


If your status button is grey, it means you have not yet clicked the **Submit** button on the last page of your application. If your status button is orange, it means you have clicked Submit, but you are missing one or more required documents or supplements for that application.

For a detailed status of each application requirement, click the **Status Button**.

Detailed Status View

Once you click the **Status Button**, your detailed status view will appear. Below is an example. Next, we'll review what each of these statuses mean.





Application Form Section

This top section shows you the date you started the application, application deadline date, status of your form, and provides a button to return to your application.

Application Form

STARTED

Started: 8/22/2018 Due: 12/31/2018

Additional status information about your form is shown below.

GO TO FORM

If you have submitted your online application form, the status would read:

Application Form

SUBMITTED

Started: 8/22/2018 Due: 12/31/2018

Additional status information about your form is shown below.

GO TO FORM



Attachments Section

This section allows you to track the status of each required attachment or supporting document(s) for your application. *Not all applications have required attachments. Make sure you review the application requirements for each application.*

There are four (4) attachment statuses:

Attachments

High School Transcript	Transcript.pdf	PROCESSING
College/University Transcript		REJECTED

NOT RECEIVED This means you have not yet uploaded this attachment and it is required for your application be considered **Complete**.

PROCESSING

This means your attachment has been uploaded and is currently pending review by ISTS. Attachments are processed within 5-7 business days. All documents uploaded prior to the application deadline will be considered.

REJECTED

This means the document you uploaded was not acceptable. Below the attachment section is the Rejected Attachment section. This will tell you why your attachment was rejected.

ACCEPTED

This attachment has been reviewed by ISTS and has been verified as meeting all of the requirements needed for that attachment.



Rejected Attachments Section

If you have uploaded a document that does not meet the minimum requirements for the application, your document will be rejected. Your attachment status will read:

REJECTED

You will see the attachment type, file name, the reason for rejection, and the date/time your document was rejected.

Rejected Attachments

Туре	Filename	Reason	Time
College/University	College	Missing Student	8/22/2018 1:59
Transcript	Transcript.pdf	Name	PM

To upload a corrected document, simply click GO TO FORM and upload your document. Make sure you have fixed any of the issues noted in the reason for rejection so that your document is not rejected a second time.

GO TO FORM

If the application deadline has passed and your application is not **Complete** because your document was rejected after the application deadline, it is important that you contact us immediately so that we can assist you. <u>Most programs</u> allow ISTS to help you correct a rejected document within the 5-7 business day processing time after the deadline. However, this is **not guaranteed**. Make sure you follow the Upload Instructions within your application to ensure your document meets all minimum criteria.

Contact Information

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